

Parkland Health STRATEGIC PLAN

FISCAL YEAR 2027–2031



What we do and what we want to be

MISSION

- **Advance Wellness**
- **Relieve Suffering**
- **Develop and Educate**

Parkland can positively impact current and future generations through its patient care and educational missions. By providing high-quality, safe and compassionate care we will advance the health and well-being of our community. With a commitment to education, we will enhance the professional and personal skills of our employees by providing training, career guidance and opportunities for advancement.

VISION

We will advance health equity through excellence as a public health system.

Parkland exists in the context of a U.S. healthcare system that is characterized by inequitable access to care. Consistent with its fundamental purpose, Parkland has a rich history of providing high-quality care for all Dallas County residents. We will focus on reducing health disparities and strive to ensure equitable care for our patients and address inequities in health at the community level.

What we believe in

VALUES

Serving as our cultural cornerstone, Parkland's values are those inherent principles that guide our organization and are reflected in our employees' actions.

Parkland's values are:

I CARE

INTEGRITY: I will be honest, trustworthy, authentic, humble and transparent.

COMPASSION AND COLLABORATION: I will provide service in a spirit of empathy, concern and love. I will work together with others to deliver excellent care for our community.

ACCOUNTABILITY: I will hold myself and others responsible for performance excellence, stewardship, and will welcome feedback.

RESPECT: I will value the unique and diverse experiences of others and treat everyone with kindness and humility.

EQUITY: I will value the diversity of patients and colleagues and strive to promote everyone's health, dignity and voice.

MANDATE

Furnish medical aid and hospital care to indigent and needy persons residing in the hospital district.

As the Dallas County Hospital District, Parkland has this legislative mandate.

Strategic Priorities

We will demonstrate excellence and national leadership as an academic safety net system through focused execution of these three priorities:

SEAMLESS ACCESS

We will expand and streamline access to care across settings.

QUALITY CARE

We will deliver safe, high-quality care that patients trust.

MISSION SUSTAINABILITY

We will steward resources responsibly to ensure mission capability for future generations — a system built to last.

